e-NEWSLETTER

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A NOTE FROM OUR EDITOR-IN-CHIEF

A new year forces one simple question: what exactly is your plan? Not the long list. Not the vague goals. The real roadmap you want to follow.
Tech has shifted again.
This year was about accepting new tools. Next year is about using those tools to generate income.
The industry is now revenue-driven. Skill without output means little. Certificates without execution slow you down. The market rewards people who can deliver work fast, solve a problem, and prove the value.

So ask yourself:

1. What skill will make you money this year?
2. What project will show the results you can produce?
3. What steps will turn that into monthly income?
4. What system will keep you consistent?

Your roadmap does not need to be perfect. It only needs to be clear. Pick a skill area, learn it properly, complete projects, and link it to real demand. That's how people grow in a revenue-focused tech industry. That's also how you stay relevant in 2026.
You already have access to the classes, the community, and the support. The next move is yours.

SIWES Success Checklist:

Stand Out In 2026

✅ Top Questions Students Are Asking

1. Complete assignments end-to-end.
2. Track results and improvements.
3. Solve problems, don't just follow instructions

✅ Keep a Work Log

1. Record tasks, deadlines, and outcomes.
2. Note any process you improved or automated.
3. Use this as evidence for your portfolio

✅ Take Initiative

1. Suggest small improvements.
2. Volunteer for tasks beyond your role.
3. Show curiosity and problem-solving.

✅ Communicate Effectively

1. Give regular updates to supervisors.
2. Ask for feedback and act on it.
3. Make your contributions visible professionally.

✅ Build a Portfolio

1. Turn completed tasks into case studies.
2. Include screenshots, metrics, or reports that show your contribution.

✅ Show Professionalism

1. Be punctual, reliable, and respectful.
2. Demonstrate a positive attitude consistently.

💡 Pro Tip:

Treat your SIWES placement like a real job. Your output and documented impact are the first proof of your professional value.

Tip of the Month:
Use a Password Manager

If your accounts get compromised, your income channels go with them.
That includes your email, banking apps, cloud tools, and every platform you use to work or study.

A password manager reduces that risk.

Here's why you need one this year

1. You stop repeating the same weak passwords.
2. You can generate long, random passwords for every account.
3. You reduce the chance of losing access to work tools.
4. You control your digital footprint from one place.
5. You protect any platform tied to your earnings.

If you rely on tech for work, savings, or learning, protect it.
A password manager is an easy way to avoid unnecessary damage.

SUCCESS STORY OF OUR ALUMNI

We're Hiring at HiiT PLC

HiiT PLC is growing, and we're looking for top talent to join our team. If you're ready to contribute to a revenue-driven tech and education ecosystem, here are our key openings:

Head, Marketing & Sales — HSIWES+ (HSMHS+)

Reports to: Executive Chairman
Purpose: Lead the HSIWES+ team, develop and execute marketing and sales strategies, and drive growth through both digital and traditional channels.

Key Responsibilities:

- Achieve marketing and sales goals for HSIWES+ programs.
- Develop measurable marketing strategies and oversee execution.
- Run digital campaigns, lead generation, and content ideation.
- Grow HSIWES+ community on social media: Facebook, Instagram, LinkedIn, Twitter, TikTok, WhatsApp, and Telegram.
- Build strategic partnerships with tertiary institutions, SIWES officials, and students.
- Encourage intern participation in tech events to boost visibility.
- Produce content: videos, graphics, newsletters, blogs, and social media posts.
- Monitor market activity and submit detailed monthly reports.

IT Solution Development Officer

Direct Report: Executive Chairman
Location: Remote
Purpose: To drive the design, development and implementation of digital and software solutions in line with Business Goals and Objectives.

Key Responsibilities:

- Design innovative software solutions and integrate them across HiiT products.
- Manage technical architecture for efficiency, security, and scalability.
- Collaborate with business units to convert goals into tech solutions.
- Enforce best practices in cybersecurity, data protection, and software compliance.
- Research and recommend tools, frameworks, and digital trends for EdTech.
- Propose forward-thinking software initiatives to keep HiiT at the forefront of innovation.

Skills & Competencies:

- PHP (OOP) and frameworks like Laravel or Symfony.
- Java (Spring Boot framework).
- WordPress development and customization.
- Linux server administration; Apache/Nginx configuration.
- Relational databases (MySQL, PostgreSQL).
- Passion, self-motivation, analytical thinking, and problem-solving skills.

Why Join HiiT PLC?

1. Work on cutting-edge EdTech projects.
2. Collaborate with talented teams driving real impact in tech and education.
3. Be part of a revenue-driven, innovation-focused culture.

Apply Now and help shape the future of tech education.   hhcm@hiitplc.com

Skill of the Week: **Data Analytics**

Why it matters:

Businesses today make decisions based on data. Companies need people who can turn raw numbers into actionable insights that drive revenue, improve efficiency, and spot opportunities before competitors do.

What you can do with it:

- Analyze sales, marketing, and operational data to inform business decisions.
- Build dashboards and reports to track performance.
- Spot trends, risks, and opportunities for revenue growth.
- Support companies in measuring ROI on campaigns, products, or services.

Tools & Technologies to Learn:

- Microsoft Excel (Advanced)
- Google Data Studio / Looker
- SQL for querying databases
- Python (for data analysis)
- Tableau or Power BI

How to Get Started:

1. Pick a dataset (from your internship, class, or open-source sources).
2. Clean and analyse it to find patterns.
3. Build a simple dashboard or report.
4. Share it as part of your portfolio.

Pro Tip: Companies pay for actionable insights, not just reports. Learn to tell a story with data that directly influences business decisions.

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